



LD-JSON MICRODATA



módulos
4webs

CERTIFIED MODULE



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Purpose and functionality

"LD-JSON Microdata" is a module developed by 4webs with the purpose of creating script tags that describe and identify the type of content of your online store quickly and cleanly. In this way, Google can identify them adequately in the indexing process, improving your web positioning.

After installing and configuring the module introducing only some information about your store, the contents of your website (such as images, product features, contact data or ratings) will be perfectly identified and will appear in the search results lists. So, before the user accesses your online store, will be clearly visualizing all this information.

Technical description and requirements

VERSION: 0.0.1

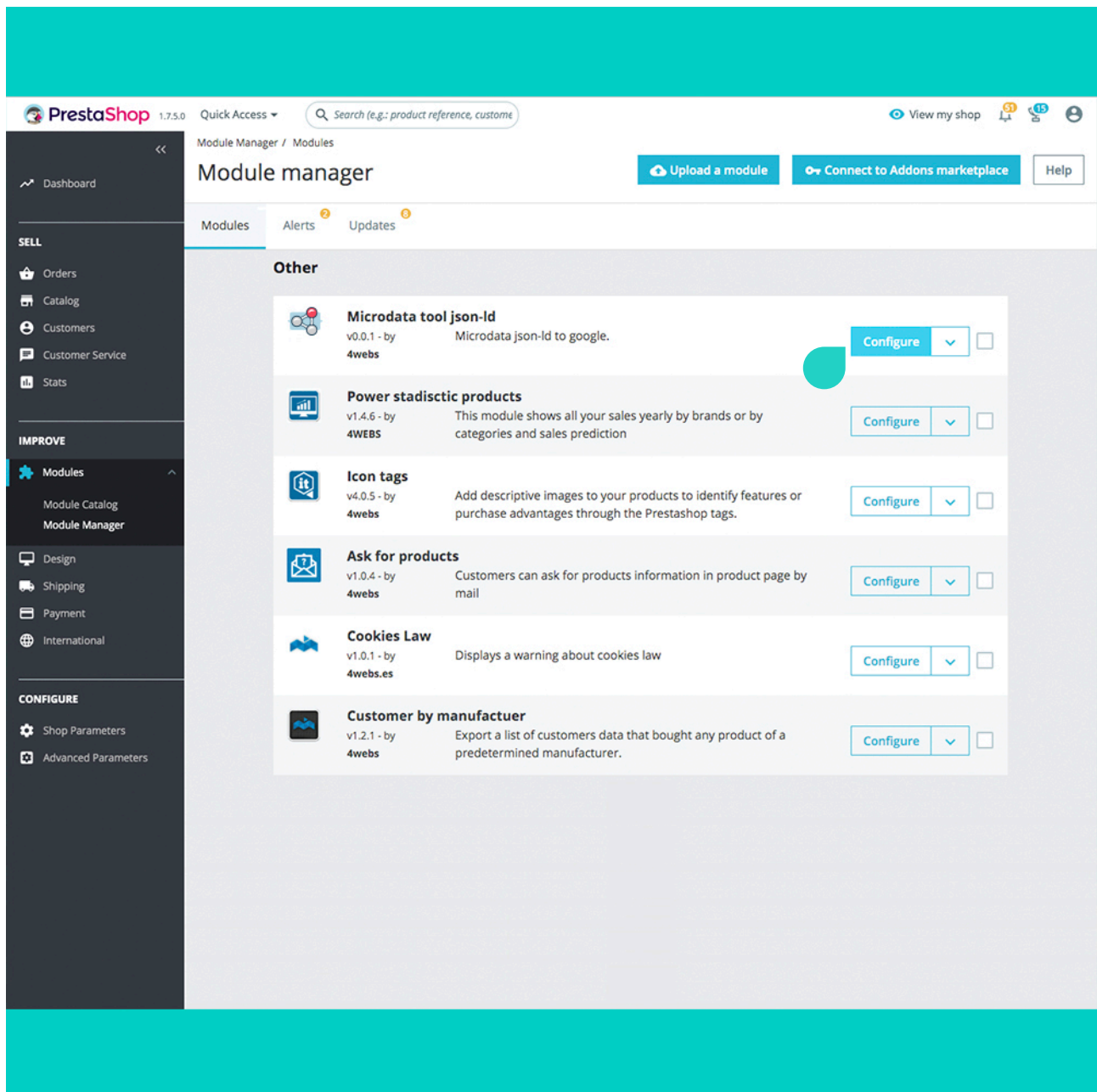
COMPATIBILITY: 1.5.0.0 – 1.7.5.0

Installation and configuration

First, it is necessary to upload the module to the server. Later, you can find it in your module search and click on the "Install" option.

Next, a series of screenshots will be shown that will graphically explain the simple use and configuration process of this module.

Once installed, look for "LD-JSON Microdata" in your list of modules and access its options through the "Configure" button, indicated in the image below.



In the single configuration screen of the module it is requested to fill in as many of the data as shown in the following two captures:

The screenshot shows the PrestaShop 1.7.5.0 interface. The top navigation bar includes the PrestaShop logo, version, a search bar, and links for 'View my shop', notifications, and user profile. The left sidebar contains a 'Dashboard' link and two main sections: 'SELL' (Orders, Catalog, Customers, Customer Service, Stats) and 'IMPROVE' (Modules, Design, Shipping, Payment, International). The 'CONFIGURE' section at the bottom of the sidebar includes 'Shop Parameters' and 'Advanced Parameters'. The main content area is titled 'Configure Microdata tool json-ld' and features a 'SETTINGS' tab. Below the tab, there are eight input fields for configuration: 'Shop Name' (with placeholder 'The shop name.'), 'Shop url' (with placeholder 'The shop url.'), 'Shop email' (with placeholder 'The email shop.'), 'Shop legal name' (with placeholder 'The legal name shop.'), 'Facebook shop page' (with placeholder 'The facebook shop page.'), 'Twitter shop page' (with placeholder 'The twitter shop page.'), 'Instagram shop page' (with placeholder 'The instagram shop page.'), and 'Youtube shop page' (with placeholder 'The youtube shop page.'). At the bottom of the image, a teal banner contains the text 'INSERTING NECESSARY DATA FOR THE CREATION OF SCRIPT LABELS'.

INSERTING NECESSARY DATA FOR THE
CREATION OF SCRIPT LABELS

Configure
Microdata tool json-ld

Shop address
The shop address.

Shop postal code
The legal name shop.

Shop location
The shop location.

Shop region
The shop region.

Shop country
The shop country.

Shop phone
The shop phone. Must be +prefix-phone_number [Example: +34-900999000]

Show price valid until always **YES** NO
Always show valid price up to Dec 31 of the current year.

Save

INSERTING NECESSARY DATA FOR THE CREATION OF SCRIPT LABELS

1. If you activate this functionality, the valid price of your products will always be shown up to December 31 of the current year..
2. Once the insertion of the requested data is finished, save them so that the module generates the corresponding script tags.

Once the data insertion described on pages 5 and 6 has been done, you can see that the generated script tag in the source code of your page, which identifies the contents for better indexing and search engine positioning. Next, we show three screenshots in which the generated script is displayed in the home page, category and product of a Prestashop store:

The screenshot shows a Prestashop store home page. The header includes navigation links for 'CLOTHES', 'ACCESORIOS', and 'ART', along with a search bar. The main banner features a denim jacket with watermelon-shaped pins and the text 'SAMPLE 3' and 'EXCEPTEUR OCCAECAT'. A browser developer console is open, displaying a JSON script tag in the console. The script tag is a JSON object containing contact information, social media links, and an address. The styles panel on the right shows CSS rules for the page layout.

```
<script type="application/ld+json">
{
  "@context": "http://schema.org",
  "@type": "Organization",
  "url": "https://www.4webs.be/17_optimize/",
  "name": "17 optimize",
  "email": "info@4webs.es",
  "logo": "/17_optimize/img/logo.png",
  "legalName": "17 optimize",
  "telephone": "+34-1232321321",
  "sameAs": {
    "www.facebook.com",
    "www.instagram.com"
  },
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "Antonino chocomeli",
    "addressLocality": "valencia",
    "addressRegion": "valencia",
    "postalCode": "46015",
    "addressCountry": "ES"
  }
}
</script>
</head>
<body id="index" class="lang-es country-es currency-eur layout-full-width page-index tax-display-enabled">
```

SCRIPT TAG IN THE SOURCE CODE
FROM THE HOME PAGE

Contacte con nosotros

Español

Moneda: EUR €

Iniciar sesión


Carrito (0)

my store

CLOTHESACCESORIOSART

Búsqueda en catálogo

Inicio / Accesorios / Home Accessories / Mug The best is yet to come



MUG THE BEST IS YET TO COME

14,40 €

Impuestos incluidos

White Ceramic Mug, 325ml.

Cantidad

<script type="application/ld+json">

{

"@context" : "http://schema.org",

"@type" : "Organization",

"url" : "https://www.4webs.be/17_optimize/",

"Name" : "17 optimize",

"email" : "info@4webs.es",

"logo" : "/17_optimize/img/logo.png",

"legalName" : "17 optimize",

"telephone" : "+34-1232321321",

"sameAs" : [

"www.facebook.com",

"www.instagram.com"

],

"address" : {

"@type" : "PostalAddress",

"streetAddress" : "Antonino chocomeli",

"addressLocality" : "valencia",

"addressRegion" : "valencia",

"postalCode" : "46015",

"addressCountry" : "ES"

}

}

</script>

><script type="application/ld+json"></script>

><script type="application/ld+json"></script>

Styles

Computed

Event Listeners

DOM Breakpoints

Filter

element.style {

}

ul {

list-style-type: none;

padding-left: 0;

}

dl, ol, ul {

margin-top: 0;

}

address, dl, ol, ul {

margin-bottom: 1rem;

}

*, :after, :before {

box-sizing: inherit;

}

ul {

display: block;

list-style-type: disc;

margin-block-start: 1em;

margin-block-end: 1em;

}

theme-2c864511.css:7

theme-2c864511.css:7

theme-2c864511.css:7

theme-2c864511.css:7

user agent stylesheet

SCRIPT TAG IN THE SOURCE CODE
FROM THE PRODUCT PAGE

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Notes to developers

This module does not modify any controller or intervene in any critical Prestashop process.



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